



Sunshine Coast Council

RideScore Trial

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Problem

“Mum & Dad won’t let me ride”

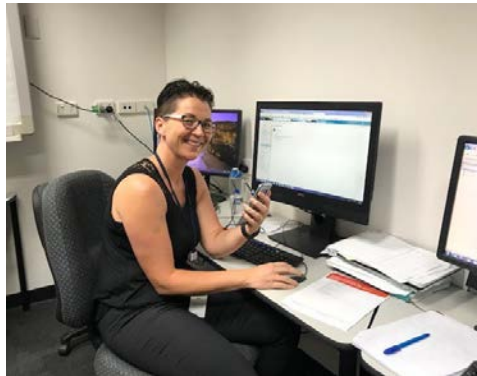
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Health Problems and Congestion



What is the solution?

RideScore Sunshine Coast is an innovative incentive based Schools program that records a students cycling trips to and from school and giving parents peace of mind.



Now

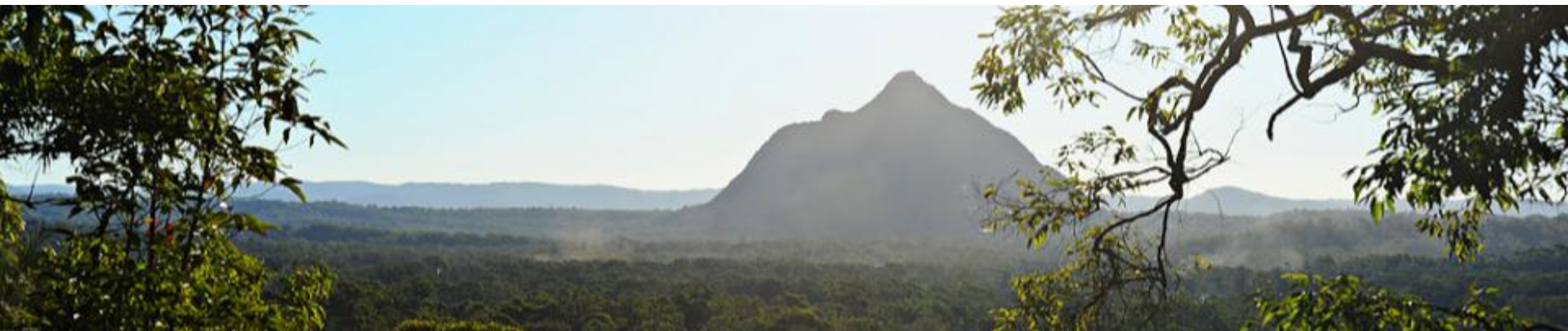
- Proof of concept developed & delivered



Future

- Pilot – Baringa State School
- Plans for a regional pilot





Thank you